

**Micropole has been awarded the Platinum Informatica Partner status
and consolidates its position on the data governance market**

Micropole has thus obtained the highest level in the Informatica Partners program

Micropole, an international consulting and innovative technologies Group, specialized in Data & Digital Experience, today announces the strengthening of its strategic partnership with Informatica, the leader in Enterprise Cloud Data Management, and the obtention of « Platinum Partner » status.

A long-standing partnership for a global service

An Informatica partner since 2002, this distinction highlights Micropole's know-how in terms of integration, consulting and partnering of enterprises in their governance and data architecture projects. In joining the exclusive list of « Platinum » partners in Europe, Micropole brings further proof of its legitimacy and expertise on the data governance market.

« We are delighted that Micropole has attained this Informatica Platinum partner status in the EMEA & LATAM regions and we are looking forward to continuing the development of our relationship with Micropole to accelerate « data driven » digital transformation projects. This Platinum partner status recognizes the capacities and commitment of Micropole to address and resolve the priorities and challenges of our customers, especially with regard to data governance. Moreover, the dual business and project expertise of Micropole are essential elements for the best deployment of our solutions and the resulting satisfaction of our customers », states Aslam Jamal, VP Channels EMEA & LATAM, Informatica.

The strengthening of the relationship with its partner Informatica will enable Micropole to reinforce its capacity for innovation with the world leader in the management of corporate data in the Cloud, so as to partner their common customers in their digital transformation.

Reinvent data governance and compliance

This favored partnership enables Micropole to propose specialized approaches (GDPR, KYC conformity, etc.), in order to recommend the offers the best suited to meet customer expectations and to respond effectively to their 'business' stakes and challenges, irrespective of size and business sectors.

« We are honored to have attained Platinum partner status with Informatica. This represents acknowledgement of our approach to business-gear « Data » solution creation as well as our expertise in Informatica solutions », declares Pascal Anthoine, Data Governance & Data Architecture Partner at Micropole.

Rewarded for the quality of its data governance projects, the innovation deployed and the engagement of its experts, Micropole advises and partners enterprises in the implementation of solutions to assist their customers in managing their data in line with compliance requirements, thanks to relevant, reliable and compliant data. With this new « Platinum » distinction, the Group will continue to provide quality services to offer complete solutions which will make organizations « data intelligent ».

ABOUT MICROPOLE | www.micropole.com

An international consulting and innovative technologies group, MICROPOLE is specialized in the fields of Data & Digital Experience. From its 16 agencies located in Europe and China, the Group's 1200 #INNOVATIVE PEOPLE (consultants, data scientists, IT architects, business experts, engineers, UX designers...) partner their clients all over the world on all phases of their projects, from consulting to implementation and on the change management. MICROPOLE achieves 30% of its turnover internationally and is listed on the Eurolist compartment C of Euronext Paris. Next Economy segment.

CONTACTS

Agence Rumeur Publique | Stéphanie Muthélet | 01 55 74 52 28 | micropole@rumeurpublique.fr
Micropole | Adeline Rajch | Responsable Communication | 01 74 18 76 07 | arajch@micropole.com