

## **Micropole launches Lucy In The Cloud, its new agency dedicated to Amazon Web Services**

**Micropole, an international consulting and innovative technologies Group, specialized in Data & Digital Experience, announces the deployment of Lucy in the Cloud, its new agency exclusively dedicated to Amazon Web Services (AWS).**

### **Strong acceleration in AWS Cloud**

Born of an innovative Group practice geared to the digital transformation of enterprises through the cloud, Lucy In The Cloud was conceived and imagined as a transversal organization of organizational, functional and technical know-how on the AWS cloud.

« We are pleased to note our strong momentum and to continue our acceleration on Cloud AWS. Over the last few years, the Group has developed its skills and expertise on AWS and has supported many clients in France, Belgium and Switzerland », explains Christian Poyau, CEO of Micropole. « Working closely with our partner communities, Micropole is dedicated to supporting companies of all sizes in their digital transition and finding technical solutions to their business challenges, helping them leverage the power of the cloud to increase their agility. »

The mission of Lucy In The Cloud is to help enterprises to become more agile, supported by AWS in their data value enhancement, their process optimization and the securing of their IT environments. The cloud is imposing a change in the technical and economic paradigm within which technology can be consumed as a commodity. To meet these stakes, Lucy In the Cloud is a new-generation agency which offers:

- Strategic and business consulting ;
- Implementation and support on AWS ;
- Subscriptions on AWS managed services providing high added-value to business lines in PaaS and SaaS ;
- Integrated and marketed business solutions on AWS.

### **Expertise on all Micropole group and international business lines**

As an « Advanced Consulting Partner » member of the AWS consulting partner network, the Group has built up a significant portfolio of clients in France, Belgium and Switzerland, among which feature a major Belgian telecom operator, a Swiss public transport company, one of the world leaders in industrial and medical gas production, an application which reconnects generations and a corporation specialized in software for the aeronautics industry. Lucy In The Cloud proposes a high added value offer: migration to the AWS Cloud, Big Data and Analytics environments, AI and Machine Learning, data governance or digital-transformation-related business applications. All these offers are structured around a financially optimized and secure enterprise architecture approach.

Consisting of an integrated team of business and technical experts as well as developers specialized on AWS Cloud, Lucy In The Cloud has many AWS certified experts, whose skills and know-how are recognized by their clients. The agency works closely with the other Group units, thus benefitting from synergies equal to its new ambitions: to be the AWS Center of Excellence (CoE) of the Group at European level and to pursue its growth with the aim of becoming « AWS Premier Consulting Partner » by 2021.

### **ABOUT MICROPOLE | [www.micropole.com](http://www.micropole.com)**

An international consulting and innovative technologies group, MICROPOLE is specialized in the fields of Data & Digital Experience. From its 16 agencies located in Europe and China, the Group's 1200 #INNOVATIVE PEOPLE (consultants, data scientists, IT architects, business experts, engineers, UX designers...) partner their clients all over the world on all phases of their projects, from consulting to implementation and on the change management. MICROPOLE achieves 30% of its turnover internationally and is listed on the Eurolist compartment C of Euronext Paris. Next Economy segment.

### **CONTACTS**

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