

Micropole sets up in Belgium with the acquisition of OASIS Consultants

Micropole, a European company specialized in Business Intelligence, Web & IT, ERP and CRM, has just finalized the acquisition of 100 % of the capital of OASIS Consultants, a consulting firm specializing in SAP ERP solution implementation.

Created by four associates originally employed in international consulting firms (KPMG and PWC), OASIS Consultants is located in Zaventem, near Brussels, and the Flemish region of Belgium accounts for most of its turnover. With about 40 consultants, OASIS Consultants has SAP Gold Partner status, awarded by SAP to its most high-performing partners. More specifically, the company implements the SAP Business All-in-One solution geared to SME and SMI structures, as well as SAP BusinessObjects solutions.

With references in the life-Science and pharmaceutical, real estate, high-tech, manufacturing, public, services and telecom sectors, OASIS Consultants operates on the same areas of expertise as Micropole, but also has a foothold in sectors where Micropole is less well represented, such as those of consumer goods and wholesale.

The turnover amounts to 4 million Euros with over 14% operational profitability. With more than 70 references in SAP integration projects to their credit, this external growth opportunity brings a new dynamic to Micropole's ERP business.

« We are proud of signing up OASIS: this is a very important operation for Micropole, which will enable the development of our ERP offer on new territory and strengthen our links with SAP, our leading partner in this field. This closeness with OASIS Consultants will also enable us to strengthen our establishment in Benelux, together with that of our Rotterdam agency in the Netherlands, specialized in SAP BPC solutions. Our mid-term goal for this new territory is to boost our turnover significantly, as much in ERP as in Business Intelligence » comments Christian Poyau, Micropole C.E.O.

Ann Franssens, one of the four founding associates, adds: *« The mission of OASIS Consultants is to advise its clients so as to improve their corporate performance through the use of overall business solutions. We wish to create quality relationships, built over time, both with our clients and partners. This philosophy is in line with the Micropole vision, which provides a supplementary benefit to this union. Our teams' skills on Sap solutions, developed over ten years, allied to the power and the image of an actor of Micropole's size, will be major levers in Micropole's development in Belgium, and carry the promise of exiting opportunities in the months to come !»*

This acquisition was a totally monetary operation, with a turnover/profitability performance-linked complement to the price agreed. The company will be integrated to the Micropole accounts from January 1st 2011.



About Micropole | www.micropole.com

Micropole is a European consulting and engineering company, specializing in Business Intelligence, Web & IT, ERP and CRM. The group partners its customers throughout the entire project life-cycle, from consulting to full implementation of solutions, including skills transfer. A leader in its field in France and Switzerland, it benefits from partnerships with leading software vendors. Micropole has a headcount of almost 1,200 and provides solutions to 800 clients (80% of whom are CAC 40 companies). Micropole has received the "innovating enterprise" label awarded by Oséo Innovation. The group is listed on the Eurolist Paris – Compartment C and registered in the Next Economy Segment. ISIN code: FR0000077570. Mnemo code: MUN). Further information, as well as the half-year financial report, available on the corporate web site: www.micropole.com

About Oasis Consultants | www.oasisconsultants.com

OASIS Consultants is a Belgian company founded in 2000 and specialized in SAP implementation (ERP, CRM, BW). We partner our clients over all SAP implementation phases from analysis through training to complete solution achievement, as well as support services after roll-out of the system. Our strengths lie in our capacity to deliver added-value to clients and to build long-term relationships with them, with our teams of experienced consultants. Since 2006, OASIS Consultants has been SAP EMEA co-developer for Best Practice in certain sectors. For SMEs, OASIS Consultants use the SAP All-in-One approach based on SAP and Fast Start best practices. In 2008 OASIS Consultants obtained Gold SAP Partner status and received the « New Customer Acquisition » Award by signing the highest number of SME client contracts. In 2010 OASIS Consultants won the « SAP Best Performance Challenge » award in Belgium. Information on our all-in-one solutions and our references are available on our website: www.oasisconsultants.com

