

Acquisition: Micropole pursues its international development
With the buy-out of Velixis, a Belgian company specialized in Business Intelligence, the group strengthens its offer in Belgium and Luxembourg and its positioning as a leader in Europe

Micropole, a consulting and engineering group specialized in the fields of Business Intelligence, e-Business, ERP and CRM, announces the buyout of the Velixis company based in Brussels. Undertaken within the framework of its 3-year development plan (2011-2013), this acquisition supports the strategy which aims both to deploy the entire group's expertise in each of its geographical bases, and to increase international turnover.

Micropole pursues its strategy internationally

With the acquisition of the Belgian company OASIS, specialized in ERP on SAP, in January 2011, followed by the opening of the Luxembourg office in September 2011, the group now further strengthens its base and extends its business and sectorial skills in the region. « *Our new position in the region enables us to offer corporations and institutions the full range of our innovative and high added-value ERP and Business Intelligence expertise to help them differentiate themselves on their markets. This acquisition also offers the group significant prospects for development and growth in this area* », comments Christian Poyau, Micropole C.E.O.

With Velixis, Micropole is growing on the BI market in Belgium and Luxembourg.

Founded in November 2007, Velixis offers solution and services in Business Intelligence and Performance Management, with expertise in the finance, sales and marketing fields. With a headcount of 30, and a 2011 turnover of €3.5m, the company has relied on its close partnership with SAP since its creation (Velixis is also the partner of choice on SAP- HANA), to offer its Business Intelligence solutions to business decision-makers and IT managers of SMEs and major international groups notably in the Industry, Media, Services, Banking and Insurance and Public sectors.

« *The BI market is booming, as much in terms of innovation ((In Memory, Analytics, Mobility...), as in the strategic importance which decision-support solutions represent to decision-makers. These new prospects require ever more skills, expertise and investment. We are convinced that Micropole has the geographical reach, the human and financial resources and the experience necessary to offer our major customers the partnering they require and enable our staff to develop their skills and careers within the group* », add Yves Colinet and Jean-Marc Toussaint, Associates and Directors of Velixis.

« *Velixis, on the strength of its expertise and its strategic partnership with SAP, strongly impacts the group's positioning on Business Intelligence, a field in which we are already a leader in Europe* », concludes Christian Poyau.

The Velixis accounts will be integrated with those of the group from April 1st 2012.

More information: www.velixis.com and www.micropole.com

About Micropole | www.micropole.com

Micropole is a consulting and engineering company, with bases in Europe and Asia, specializing in Business Intelligence, e-Business, ERP and CRM. The group partners its customers throughout the entire project life-cycle, from consulting to full implementation of solutions, right through to skills transfer. A leader in its field in France, Switzerland and Belgium, the group also has bases in China (Shanghai and Hong Kong). A partner of the leading software vendors, Micropole has a headcount of over 1,300 and provides solutions to 800 clients (80% of whom are CAC 40 companies). Micropole has received the "innovating enterprise" label awarded by Oséo Innovation. The group is listed on the Eurolist Paris – Compartment C and registered in the Next Economy Segment. ISIN code: FR0000077570. Code mnémo: MUN).



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